David E. Broockman

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Academic Appointments	University of California, Berkeley Associate Professor, Political Science, January 2020 - Present Director, Berkeley Center for American Democracy, September 2022 - Present		
	Stanford University, Graduate School of Business Associate Professor, Political Economy, July 2019 - December 2019 Assistant Professor, Political Economy, July 2015 - June 2019		
Education	University of California, Berkeley Ph.D., Political Science, May 2015		
	Yale University B.A., Political Science, 2011		
Journal Articles	•	, Joshua L. Kalla, and Roni Porat. 2025. Listen Experiment on Listening's Potential to Facilitate as of the National Academy of Sciences.	
	39. Broockman, David E. and Benja Forthcoming, American Political Scien	-	
	Chambers in Television News Con	L. Kalla. 2025. Selective Exposure and Echo sumption: Evidence from Linked Viewership, orthcoming, <i>American Journal of Political Science</i> .	
		Kalla. 2025. Consuming cross-cutting media titudes: A field experiment with Fox News <i>itics</i> .	
	Weiss. 2025. Shared Demograph	a, Nicholas Ottone, Erik Santoro, and Amanda nic Characteristics Do Not Reliably Facilitate ersations: Evidence from Eight Experiments. <i>cal Science</i> .	
	Slezak, Valerie Coffman, Nathaniel experiments help campaigns persu	n, Alexander Coppock, Ben M. Tappin, James Lubin, and Mohammad Hamidian. 2024. How ade voters: evidence from a large archive of <i>ican Political Science Review</i> 118(4): 2021-2039.	
		alla, Christian Caballero, and Matthew Easton. predict which messages persuade the public. <i>f Sciences</i> : 121(45).	
		fman, and Gabriel S. Lenz. 2024. Heuristic les May Fail to Help Citizens Hold Politicians <i>val Science</i> , 54(1): 69-87.	

- 32. **Broockman, David E.** and Joshua L. Kalla. 2024. Candidate Ideology and Vote Choice in the 2020 US Presidential Election. *American Politics Research* 52(2): 83-96.
- 31. **Broockman, David E.** and Joshua L. Kalla. 2023. When and Why Are Campaigns' Persuasive Effects Small? Evidence from the 2020 US Presidential Election. *American Journal of Political Science*, 67(4): 833-849.
- 30. **Broockman, David E.**, Joshua L. Kalla, and Sean J. Westwood. 2023. Does Affective Polarization Undermine Democratic Norms or Accountability? Maybe Not. *American Journal of Political Science*, 67(3): 808-828.
- 29. Kalla, Joshua L. and **David E. Broockman**. 2023. Which narrative strategies durably reduce prejudice? Evidence from field and survey experiments supporting the efficacy of perspective-getting. *American Journal of Political Science*, 67(1): 185-204.
- 28. Santoro, Erik and David E. Broockman. 2022. The promise and pitfalls of cross-partisan conversations for reducing affective polarization: Evidence from randomized experiments. *Science Advances*: 8(25): 1-16.
- 27. Kalla, Joshua L. and **David E. Broockman**. 2022. Voter outreach campaigns can reduce affective polarization among implementing political activists. *American Political Science Review*, 116(4): 1516-1522.
- 26. Kalla, Joshua L. and David E. Broockman. 2022. "Outside Lobbying" Over the Airwaves: Randomized Field Experiment on Televised Issue Ads. *American Political Science Review* 116(3): 1126-1132.
- Kalla, Joshua L., Adam S. Levine, and David E. Broockman. 2022. Personalizing Moral Reframing in Interpersonal Conversation: A Field Experiment. *Journal of Politics* 84(2): 1239-1243.
- 24. **Broockman, David E.**, Nicholas Carnes, Melody Crowder-Meyer, and Christopher Skovron. 2021. Why Local Party Leaders Don't Support Nominating Centrists. *British Journal of Political Science*, 51(2): 724-749.
- 23. **Broockman, David E.**, Joshua L. Kalla, Alexander Guerrero, Mark Budolfson, Nir Eyal, Nicholas P. Jewell, Monica Magalhaes, and Jasjeet S. Sekhon. 2021. Broad cross-national public support for accelerated COVID-19 vaccine trial designs. *Vaccine*, 39(2): 309-316.
- 22. Broockman, David E. and Evan J. Soltas. 2020. A Natural Experiment on Discrimination in Elections. *Journal of Public Economics*, 188 (August).
- 21. Kalla, Joshua L. and **David E. Broockman**. 2020. Reducing Exclusionary Attitudes through Interpersonal Conversation: Evidence from three field experiments. *American Political Science Review*, 114(2): 410-425.
- 20. Broockman, David E. and Neil Malhotra. 2020. What Do Partisan Donors Want? Heterogeneity by Party and Policy Domain. *Public Opinion Quarterly*, 84(1): 104-118.
- 19. **Broockman, David E.**, Gregory Ferenstein, and Neil Malhotra. 2019. Predispositions and the Political Behavior of American Economic Elites: Evidence from Technology Entrepreneurs. *American Journal of Political Science*, 63(1): 212-233.
- 18. **Broockman, David E.** and Christopher Skovron. 2018. Bias In Perceptions of Public Opinion Among Political Elites. *American Political Science Review*, 112(3): 542-563.

- 17. Ahler, Douglas J. and **David E. Broockman**. 2018. The Delegate Paradox: Why Polarized Politicians Can Represent Citizens Best. *Journal of Politics*, 80(4): 1117-1133.
 - * Winner of the Joseph L. Bernd Award for the best paper published in the *Journal of Politics* in 2018.
- Kalla, Joshua L. and David E. Broockman. 2018. The Minimal Effects of Campaign Contact in General Elections: Evidence from 49 Field Experiments. *American Political Science Review*, 112(1): 148-166.
- 15. **Broockman, David E.**, Joshua L. Kalla, and Jasjeet S. Sekhon. 2017. The Design of Field Experiments With Survey Outcomes: A Framework for Selecting More Efficient, Robust, and Ethical Designs. *Political Analysis*, 25(4): 435-464.
 - * Also adapted as Kalla, Joshua L., **David E. Broockman**, and Jasjeet S. Sekhon. 2021. Field Experiments with Survey Outcomes, in James N. Druckman and Donald P. Green, eds., *Advances in Experimental Political Science*.
- 14. **Broockman, David E.** and Daniel M. Butler. 2017. The Causal Effects of Elite Position-Taking on Voter Attitudes: Field Experiments with Elite Communication. *American Journal of Political Science*, 61(1): 208-221.
 - * Winner of the Best Paper award from the APSA Experimental Research section.
 - * Featured in *AJPS* 'highly cited articles' collection.
- 13. **Broockman, David E.** and Joshua L. Kalla. 2016. Durably reducing transphobia: a field experiment on door-to-door canvassing. *Science*, 352(6282): 220-224.
 - * Winner of the Cialdini Prize from the Society for Personality and Social Psychology.
- 12. Broockman, David E. and Timothy J. Ryan. 2016. Preaching To The Choir: Americans Prefer Communicating To Copartisan Elected Officials. *American Journal of Political Science* 60(4): 1093-1107.
- 11. Kalla, Joshua L. and **David E. Broockman.** 2016. Campaign Contributions Facilitate Access to Congressional Officials: A Randomized Field Experiment. *American Journal of Political Science* 60(3): 545-558.
- 10. **Broockman, David E.** 2016. Approaches to Studying Policy Representation. *Legislative Studies Quarterly* 41(1): 181-215.
- 9. **Broockman, David E.** and Daniel M. Butler. 2015. How Do Committee Assignments Facilitate Legislative Party Power? Evidence from a Randomized Lottery in the Arkansas State Legislature. *Journal of Experimental Political Science*, 2(2): 152-163.
- 8. **Broockman, David E.** 2014. Distorted Communication, Unequal Representation: Constituents Communicate Less To Representatives Not Of Their Race. *American Journal of Political Science*, 58 (2): 307-321.
- Broockman, David E. 2014. Can the Presence of Additional Female Politicians and Candidates Empower Women to Vote or Run For Office? A Regression Discontinuity Approach. *Electoral Studies*, 34 (June): 190-204.
 - * Honorable Mention, 2011 Catt Prize for Research on Women and Politics
- 6. **Broockman, David E.** and Donald P. Green. 2014. Do Online Advertisements Increase Political Candidates' Name Recognition or Favorability? Evidence from Randomized Field Experiments. *Political Behavior* 36 (2): 263-289.

- 5. **Broockman, David E.** 2014. Mobilizing Candidates: Political Actors Strategically Shape the Candidate Pool with Personal Appeals. *Journal of Experimental Political Science*, 1 (2): 104-119.
- 4. **Broockman, David E.** 2013. Black Politicians Are More Intrinsically Motivated To Advance Blacks' Interests: A Field Experiment Manipulating Political Incentives. *American Journal of Political Science*, 57 (3): 521-536.
 - * Winner of the Lawrence Longley Award for the best article on representation and electoral systems published in 2013 from the APSA Representation and Electoral Systems section.
- 3. **Broockman, David E.** 2012. The 'Problem of Preferences': Medicare and Business Support for the Welfare State. *Studies in American Political Development*, 26 (2): 83-106.
- 2. Butler, Daniel M. and **David E. Broockman**. 2011. Do Politicians Racially Discriminate Against Their Constituents? A Field Experiment on State Legislators. *American Journal of Political Science*, 55 (3): 463-477.
 - * Honored in *Science*.
 - * Among top ten most read articles in *AJPS* in 2011.
- 1. Broockman, David E. 2009. Do Congressional Candidates Have Reverse Coattails? *Political Analysis*, 17 (4): 418-434.
- IN PROGRESS Reactive and Organizational Bias In Constituent Contact: Evidence from Administrative Records of Contacts to Congress (with Olivia Quinn, Matto Mildenberger, Leah Stokes, and Alexander Hertel-Fernandez). Submitted.
 - Ideology, Idiosyncrasy, and Instability in the American Electorate (with Benjamin Lauderdale).
 - Issue Voting in Congressional Elections: A Field Experiment (with Josh Kalla).
 - The Symbolic Politics of Housing (with Josh Kalla and Chris Elmendorf).
 - Does Income Affect Health? Evidence from a Randomized Controlled Trial of a Guaranteed Income (with Sarah Miller, Elizabeth Rhodes, Alexander W. Bartik, Patrick K. Krause, and Eva Vivalt). Revise and Resubmit, *American Economic Review*.
 - The Causal Effects of Income on Political Attitudes and Participation (with Sarah Miller, Elizabeth Rhodes, Alexander W. Bartik, Karina Dotson, Patrick K. Krause, and Eva Vivalt).
 - The Employment Effects of a Guaranteed Income: Experimental Evidence from Two U.S. States (with Eva Vivalt, Elizabeth Rhodes, Alexander W. Bartik, and Sarah Miller).
 - The Impact of Unconditional Cash Transfers on Consumption and Household Balance Sheets: Experimental Evidence from Two US States (with Alexander W. Bartik, Elizabeth Rhodes, Patrick K. Krause, Sarah Miller, and Eva Vivalt).

Other Publications	Ascertaining Business's Interests and Political Preferences, 2019, Studies in American Political Development, 33(1): 26-35.	
	Are politicians and activists reliably "more extreme" than voters? A skeptical perspective. in Hopkins and Sides, <i>Political Polarization in American Politics</i> .	
	Irregularities in LaCour (2014). (with Joshua Kalla and Peter Aronow) * Winner of 2015 Leamer-Rosenthal Prize for Open Social Science	
	G.O.P. Senators Might Not Realize It, but Not One State Supports the Health Bill, <i>New York Times</i> . (with Christoper Warshaw)	
	Facebook: A New Frontier for Field Experiments, <i>The Experimental Political Scientist</i> . (with Timothy Ryan)	
Awards and Fellowships	 Andrew Carnegie Fellow, Carnegie Corporation of New York, 2024-2026 University of California, Berkeley Chancellor's Award for Research in the Public Interest, 2023 	
	Emerging Scholar Award , APSA Elections, Public Opinion, and Voting Behavior Section, 2020, "Awarded to the top scholar in the field who is within 10 years of her or his Ph.D."	
	 Stanford Graduate School of Business Amplifier Award, Finalist, 2018, for "providing students broad and inclusive perspectives that prepare us to lead effectively in our jobs and communities" Academic Recognition Dinner for Strongest Student Evaluations in Core Classes: 2016, 2017, 2018 Spence Faculty Scholar, 2016-7 	

Joseph L. Bernd Award, Southern Political Science Association, for the best paper published in a given year in the *Journal of Politics*, 2019

W. Glenn Campbell and Rita Ricardo-Campbell National Fellow and John Stauffer National Fellow in Public Policy, Hoover Institution, 2018-9

Cialdini Prize, Society for Personality and Social Psychology, 2017, "to recognize the publication that best explicates social psychological phenomena principally through the use of field research methods and settings"

Best Paper Award, APSA Experimental Research Section, 2016

Leamer-Rosenthal Prize for Open Social Science, Emerging Researcher Prize, Berkeley Initiative for Transparency in Social Science (BITSS), 2015

Lawrence Longley Award, for the best article on representation and electoral systems, APSA Section on Representation and Electoral Systems, 2013

Honorable Mention, Catt Prize for Research on Women and Politics, 2011

University of California, Berkeley (During PhD)

- **Peter H. Odegard Award**, "Given every spring to doctoral students in their third year who have performed exceptionally on coursework and the preliminary examinations," 2014
- David M. Howard Memorial Prize, "Awarded to an exceptionally deserving UC Berkeley graduate student conducting research in the field of American political behavior," 2012

• Travers Fellowship, 2011-5

National Science Foundation Graduate Research Fellowship, 2011

First Prize, Award for Outstanding Undergraduate Research in African-American Politics, TAMU Project for Equity, Representation, and Governance, 2011

Yale University

- Frank M. Patterson Prize, For the Best Senior Essay on the American Political System, 2011
- Saslow Prize, For the Best Senior Essay Relevant to a Constitutional Issue, 2011
- **Obernauer Prize**, For the Best Senior Essay Promoting Understanding Between Groups, 2011
- Daniel Tyler Prize, "For A Distinguished Sophomore In Political Science", 2009

Selected	New York Times, "How Much Does How Much We Hate Each Other Matter?"		
Media Coverage	This American Life, "For Your Reconsideration"		
	New York Times Magazine, "How Do You Change Voters' Minds? Have a Conversation"		

New York Times, "Silicon Valley's Politics"

New York Magazine (now "The Cut"), "The Case of the Amazing Gay-Marriage Data: How a Graduate Student Reluctantly Uncovered a Huge Scientific Fraud"

New York Times, "Nothing in Moderation"

New York Times, "A Citizen's Guide to Buying Political Access"

New York Times, "No Need to Flip-Flop? An Argument for the Power of Persuasion"

Washington Post, "One Study Explains Why It's Tough to Pass Liberal Laws"

Invited Talks and Presentations

- 2025 Apple; Polarization Research Lab
- 2024 University of Michigan; UC Berkeley Haas; UC Berkeley Psychology; Meta Computational Social Science Seminar; Yale; Princeton Politics; Princeton Psychology; Aarhus University; Columbia; University of Toronto Rotman School of Management
 - 2023 BYU; University of Utah; Stanford Polarization Research Lab; CEPR; Yale; UCLA Anderson; University of Chicago Harris School; Social Science Research Council Centennial Lecture, "What Conventional Wisdom Gets Wrong About Political Polarization"
 - 2022 Carlos III-Juan March Institute of Social Sciences; University of Pennsylvania; Junior Americanist Workshop Series (Discussant); Stanford University; Washington Political Economy Center Conference (Washington PECO); ITAM; Cornell University; UMass Amherst; Columbia University; University of Pittsburgh
 - 2021 White House Office for Science and Technology Policy; University of Chicago Harris School; Columbia University; Harvard Law School; University of Michigan; Institute for Advanced Study in Toulouse; CUNY Graduate Center

2020	DCPEC Political Economy Webinar; Harvard University Political Economy
	Seminar

	2019	Yale University; UNC-Chapel Hill; UC Berkeley Haas School of Business, Marketing Group; Stanford Department of Psychology; Aarhaus University; Harvard Political Psychology and Behavior Series; Harvard Kennedy School; Facebook; Oxford University Rothermere Institute (Keynote Speaker); Bocconi University; London School of Economics; King's College; Wallis Conference, University of Rochester (Presenter)
	2018	Brown University; Wallis Conference, University of Rochester (Discussant); Queen's University; UC Davis
	2017	MIT American Politics Conference; Australian Labor Party Conference, Keynote Speaker; McGill Centre for the Study of Democratic Citizenship
	2016	Stanford METRICS; USC Marshall School of Business; University of Zurich; University of London Birkbeck; Duke Sanford Policy School; Northwestern Kellogg School of Business
	2015	University of California at Santa Barbara; Stanford PPRG; Princeton CSDP; Yale Conference on Climate Change Communication; UC Berkeley; MIT Conference on Ideal Points; New York University
	2014	USC School of Law; UC Merced; Michigan State University; UCSD Human Nature Group; Columbia University
	2013	MIT; Vanderbilt University
Selected Ph.D. Student Placements	• Eliz • Zha	c Kagan (Columbia University, Postdoc) abeth Mitchell (Stanford University) o Li (Princeton University) istian Fong (University of Michigan)
Teaching	Introductio	on to Empirical Analysis and Quantitative Methods (Undergraduate), UC Berkeley
	Political Psychology (Undergraduate), UC Berkeley	
	The Politics of Public Policy (Undergraduate), UC Berkeley	
	Representation: Bridging Institutions and Behavior (PhD seminar), UC Berkeley	
	Public Opinion and Voting Behavior (PhD seminar), UC Berkeley	
	 Measuring Impact in Practice, Stanford Graduate School of Business, 2017, 2018 * Developed original course; among the most highly rated MBA electives * Materials in use at Boston University (Andrey Fradkin), Columbia GSB (Jonah Rockoff), Harvard Business School (Michael Luca), WashU (Xiang Hui), Wharton (Santosh Anagol), Yale (Josh Kalla), Yale SOM (Robert Jensen) 	
		<i>Beyond Markets</i> , Stanford Graduate School of Business, 2016, 2017, 2018 ognition for Strongest Student Evaluations in Core Classes: 2016, 2017, 2018
	Science	d Analysis of Field Experiments (Co-instructor), Master of Information and Data Program, UC Berkeley, 2014-2015 eloped original course; now typically highest rated DATASCI course at Berkeley iSchool

Grants and Gifts	Arnold Ventures, \$39,216, 2024 (with Joshua Kalla and Christopher Elmendorf)		
	Carnegie Fellowship, \$200,000, 2024		
	Institute for Humane Studies, \$5,000, 2024		
	Anti-Defamation League, \$169,000, 2024 (with Joshua Kalla)		
	Institute for Humane Studies, \$10,000, 2024		
	Civic Health Project, \$10,000, 2022		
	Anti-Defamation League, \$60,000, 2022 (with Joshua Kalla)		
	Civic Health Project, \$10,000, 2020		
	Russell Sage Foundation, \$158,250, 2020 (with Matto Mildenberger and Leah Stokes)		
	Democracy Fund, \$50,000, 2020 (with Alexander Hertel-Fernandez, Matto Mildenberger, and Leah Stokes)		
	National Science Foundation, \$666,276, 2019 (with Joshua Kalla)		
	Walter and Evelyn Haas Jr. Fund, \$10,000, 2016 (with Joshua Kalla)		
	Berkeley Signature Innovation Fellowship, \$100,000, 2015 (with Jasjeet Sekhon and Joshua Kalla)		
	Center for Open Science, \$16,400, 2015 (with Neil Malhotra)		
	Equality Federation Institute, \$40,000, 2015 (with Joshua Kalla)		
	NARAL Pro-Choice America Foundation, \$50,000, 2015 (with Joshua Kalla)		
	Gill Foundation, \$95,000, 2015 (with Joshua Kalla)		
Service	Social, Political and Economic Inequality Advisory Committee, Russell Sage Foundation, 2023-		
	Editorial Board, American Political Science Review, 2020-2024, 2024-Present		
	Editorial Board, American Journal of Political Science, 2019-		
	 University of California, Berkeley Director, Berkeley Center for American Democracy, 2022- Director, Citrin Center for Public Opinion Research, 2023-2024 American Politics Field Coordinator, 2022-Present Graduate Admissions, 2022, 2023 Tenure Committees, 2021, 2024, 2024 Faculty Search Committees, 2020, 2021 Department Strategic Planning Committee, 2020 		
	Stanford Graduate School of Business		

• Member, Financial Aid Advisory Group

Referee for American Economic Review; American Economic Journal: Applied; American Economic Journal: Economic Policy; American Journal of Political Science; American Political Science Review; American Politics Research; Applied Psychology: An International Review; British Journal of Political Science; Business and Politics; Canadian Journal of Economics; Comparative Political Studies; Communications Psychology; Du Bois Review; Econometrica; Economics and Politics; Economic Inquiry; Economic Journal; Election Law Journal; Electoral Studies; European Economic Review; European Journal of Political Research; European Political Science Review; Frontiers in Psychology; Journal of Economic Behavior and Organization; Journal of Elections, Public Opinion Parties; Journal of the European Economic Association; Journal of Experimental Political Science; Journal of Experimental Psychology: General; Journal of Experimental Social Psychology; Journal of Information Technology and Politics; Journal of Personality and Social Psychology; Journal of Politics; Journal of Public Economics; Journal of Race, Ethnicity, and Politics; Journal of Women, Politics, and Policy; Legislative Studies Quarterly; National Science Foundation; Nature Human Behavior; Palgrave Communications; Party Politics; Perspectives on Politics; Political Analysis; Political Communication; Political Behavior; Political Psychology; Political Research Quarterly; Political Science Research and Methods; Politics and Gender; Politics and Governance; Politics, Groups, and Identities; Proceedings of the National Academy of Sciences; PNAS Nexus; PS: Political Science and Politics; Public Opinion Quarterly; Quarterly Journal of Economics; Quarterly Journal of Political Science; Research and Politics; Review of Economic Studies; Review of Economics and Statistics; Russell Sage Foundation; Science; Science Advances; Scientific Reports; Social Psychological and Personality Science; Social Science Quarterly; State Politics and Policy Quarterly; Swiss National Science Foundation; TESS; US-Israel Binational Science Foundation; World Politics; Yale University Press.

Selected	Senior Analyst, Economics, Google, Mountain View, CA	May 2013 - Dec 2016
Non-Academic	• Design of experimental frameworks for assessing causal effect	s of advertisements.
Employment		
	Fellow, CREDO Mobile , San Francisco, CA	June 2011 - June 2015

• Randomized field experiments on voter persuasion and political advocacy.

Analyst, Analyst Institute, Washington, DC (remotely) September 2009 - May 2011

• Design and analysis of randomized field experiments on voter persuasion and mobilization.

OTHER SKILLS 中文(汉语水平考试五级), Morse Code