

CURRICULUM VITAE

J. Merrill Shanks

Education:

A.B. Oberlin College, 1961

Ph.D. University of Michigan, 1970

Research Positions:

Research Assistant, Survey Research Center, University of Michigan, 1963

Assistant Study Director, Survey Research Center, University of Michigan, 1963-1968

Research Associate, Computer Center, University of California, Berkeley, 1969-1970

Director, Survey Research Center, University of California, Berkeley, 1970-1979

Teaching Positions:

Teaching Fellow in Mathematics, Phillips Academy, Andover, Massachusetts, 1961-1962

Teaching Assistant, Inter-University Consortium for Political Research, University of Michigan, 1964-1967

Pre-Doctoral Instructor, Department of Political Science, Univ. of Michigan, 1965-1967

Acting Assistant Professor, Department of Political Science, UC Berkeley, 1968-1970

Assistant Professor, Department of Political Science, UC Berkeley, 1970-1974

Associate Professor, Department of Political Science, UC Berkeley, 1974-1991

Professor, Department of Political Science, UC Berkeley, 1991-present

Honorary and Professional Societies:

Phi Kappa Phi

Pi Sigma Alpha

American Political Science Association

American Association for Public Opinion Research

Publications:

"What About Issues?" in *Election Studies: What's Their Use?* Edited by Elihu Katz with Yael Warshel, Westview Press, 2001.

"Political Agendas." *Measures of Political Attitudes*, Edited by John P. Robinson, Phillip R. Shaver, and Lawrence S. Wrightsman. San Diego, Academic Press, 1999.

The New American Voter, co-authored with Warren E. Miller. Harvard University Press, 1996.

"Linking CASIC and Survey Description: Current Developments Concerning Comprehensive Survey Documentation." *Proceedings of the 1996 Annual Research Conference and Technology Interchange Advance Program*, March 1996.

"Unresolved Issues in Electoral Decisions: Alternative Perspectives on the Explanation of Individual Choice," with the Assistance of Douglas A. Strand, in *Elections at Home and Abroad: Essays in Honor of Warren E. Miller*, Edited by M. Kent Jennings and Thomas E. Mann, University of Michigan Press, 1994.

"Evolution vs. Revolution in Computer-assisted Survey Methods: Trends and Issues Concerning the Next Generation of CASIC Technology." *Proceedings of the Annual Research Conference*, U.S. Bureau of the Census, March 1994.

"Partisanship, Policy and Performance: The Reagan Legacy in the 1988 Election," co-authored with Warren E. Miller. *British Journal of Political Science*, April 1991.

"Policy Direction and Performance Evaluation: Complementary Explanations of the Reagan Elections," co-authored with Warren E. Miller. *British Journal of Political Science*, April 1990.

"Information Technology and Survey Research: Where Do We Go From Here?" *Journal of Official*

Statistics, Volume 5, Number 1, 1989.

"Beyond CATI: Generalized and Distributed Systems for Computer-assisted Surveys," co-authored with Robert D. Tortora. *Proceedings of the First Annual Research Conference of the Bureau of the Census*, March 1985.

"The Current Status of Computer-Assisted Telephone Interviewing: Recent Progress and Future Prospects." Presented at the 1981 Annual Meetings of the American Association of Public Opinion Research and published in *Sociological Methods and Research*, Volume 12 Number 2, November 1983.

"The Emergence of Computer-Assisted Survey Research," a special issue of *Sociological Methods and Research*, co-edited with Howard Freeman, Volume 12 Number 2, November 1983.

"Policy Directions and Presidential Leadership: Alternative Interpretations of the 1980 Presidential Elections," co-authored with Warren E. Miller. Published in the *British Journal of Political Science*, July 1982.

"Telephone Sampling Bias in Surveying Disability," co-authored with Howard Freeman, K. Jill Kiecolt, and William Nicholls. *Public Opinion Quarterly*, Vol. 46:392-407, Fall 1982.

"The California Disability Survey: Design and Execution of a Computer-Assisted Telephone Study," co-authored with H. Freeman and W. Nicholls. *Sociological Methods and Research*, Vol. 10, No.2, November 1981.

"Continuity and Change in Computer-Assisted Surveys: The Development of Berkeley SRC CATI," co-authored with G. Lavender and W. Nicholls. *Proceedings of the 1980 Statistical Association, Survey Research Methods Section*, 1981.

"Stability of Support for the Political System: The Initial Impact of Watergate," co-authored with P. Sniderman, R. Neuman, J. Citrin, and H. McClosky. *American Political Quarterly*, 3, October 1980.

"Personal and Political Sources of Political Alienation," co-authored with J. Citrin, H. McClosky, and P. Sniderman. *British Journal of Political Science*, September 1974.

Other Professional Papers:

"Disagreement About More Than Party: Policy-related Foundations of the 2006 Congressional Elections," co-authored with Douglas A. Strand, Matthew P. Wright, Loan K. Le, and Henry Brady. Presented at the 2008 Midwest Political Science Association (MWPSA), April 2008

"Vote Choice, Presidential Approval, and Inequality: The Role of Economic Conflicts in the 2004 Election," with Edward G. Carmines, Douglas A. Strand, and Henry E. Brady, presented at the 2006 Meetings of the American Political Science Association

"Issue Importance in the 2004 Election: The Role of Policy-related Controversies Concerning Foreign Policy, Traditional Family Values, and Economic Inequality," co-authored with Douglas A. Strand, Edward G. Carmines, and Henry E. Brady. Presented at the 2005 Annual Meeting of the American Political Science Association (APSA), August, 2005.

"Policy-related Issues in the 2002 Election," co-authored with Douglas A. Strand and Edward A. Carmines. Presented at the Annual Meeting of the American Political Science Association, (APSA) August, 2003.

"Concerns, Policy Preferences, and the Evaluations of National Leaders: Results from the Public Agendas and Citizen Engagement Survey (PACES), co-authored with Douglas A. Strand, Henry E. Brady, and Edward Carmines, Report to the Public Policy Program of the Pew Charitable Trusts, April 29, 2003.

"Policy-related Sources of Electoral Decisions: Comparing 2000 with 1992 and 1996," co-authored with Douglas A. Strand. Presented at the 2002 Meetings of the American Political Science Association, August 2002.

- "The Electoral Relevance of General Policy-related Predispositions and Specific Issues: Conflicting Interpretations of the 1996 Presidential Election," co-authored with Douglas A. Strand and Warren E. Miller. Presented at the Annual Meeting of the American Political Science Association, September, 1999.
- "Understanding Issue Voting in Presidential Elections: Results from the 1996 Survey of Governmental Objectives," co-authored with Douglas A. Strand. Presented at the 1998 Meeting of the American Association of Public Opinion Research (AAPOR), May, 1998.
- "Performance, Policy, Partisanship C and Perot: Alternative Interpretations of the 1992 Elections." Presented at the 1993 meetings of the American Political Science Association (APSA), 1993.
- "Conflict and Consensus in Electoral Politics: Initial Results from the Survey of Governmental Objectives," co-authored with David P. Glass. Presented at the 1988 meetings of both the International Political Science Association and the American Political Science Association.
- "Student Computing at Berkeley: A Summary Report on the Berkeley Computing Survey: 1984-1985," co-authored with Southworth W. Swede. Conducted for the Academic Senate Committee on Computing and Communications, February, 1986.
- "Viability, Electability, and Presidential 'Preference': Initial Results from the 1984 NES Continuous Monitoring Design," co-authored with Warren E. Miller, Henry E. Brady, and Bradley L. Palmquist. Presented at the Midwest Political Science Association Meeting, April 1985.
- "Alternative Approaches to Survey Data Collection for the National Election Studies: A Report on The 1982 NES Method Comparison Project," co-authored with Maria Sanchez and Betsy Morton. Submitted to the NES Board of Overseers, March 1983.
- "Changing Determinants of Candidate Preferences: Design Issues in Studying Electoral Behavior Before and After the Major Party Conventions," co-authored with Bradley Palmquist. Presented at the Annual Meeting of the American Political Science Association, August, 1982.
- "Citizen Reasoning About Public Issues and Policy Trade-offs: A Progress Report on Computer-Assisted Political Surveys," co-authored with William. Michael Denney, J. Stephen Hendricks, and Richard A. Brody. Submitted to The Russell Sage Foundation, October 1981.
- "Intra-Party Candidate Choice in 1980: An Early Portrait of Pre-Convention Preferences," co-authored with Bradley Palmquist. Presented at the Annual Meeting of the Midwest Political Science Association, April, 1981.
- "Executive Summary for the California Disability Survey," co-authored with Howard E. Freeman Prepared for the California Department of Rehabilitation, Winter 1980.
- "Survey Based Political Indicators: The Case of Political Alienation." Working Paper No. 2, Survey Research Center, University of California, Berkeley and presented at the 1975 Annual Meeting of the American Political Science Association, September 1975.
- "Machine Readable Documentation of Social Science Data: Compatibility and Standardization in Codebooks." *SIGSOC Bulletin*, April 1974.
- "The Impact of Voters' Political Information on Electoral Change: A Re-examination of the Quality of American Electoral Decisions." Doctoral dissertation, The University of Michigan, 1970.
- "The Quality of Electoral Change: 1952-1968," paper delivered at the 1969 Convention of the American Political Science Association.

Other Professional Activities:

Director, Social Science Computing Laboratory, 1993-present.

Director, Computer-assisted Survey Methods Program and the Association for Computer-assisted

Surveys, 1980-present.

Principal Investigator, "Public Agendas and Citizen Engagement Survey (PACES)," 2000- present.
Chair, Data Documentation Committee for the Inter-university Consortium for Political and Social Research (ICPSR), 1994-2002.

Member, Chancellor's Advisory Committee for Non-text Digital Objects, 2002.

Principal Investigator "Replication and Enhancement of the California Disability Survey," sponsored by the California State Department of Rehabilitation, 1988-1994.

Principal Investigator, Survey of Governmental Objectives, 1988-1997.

Chair, Planning Committee, for the 1982 NES Method Comparison Project, 1982-1983.

Principal Investigator, Research Agreements with U. Department of Agriculture, 1981-1991.

Principal Investigator, Berkeley and University-wide Computing Surveys, 1983-1992.

Principal Investigator, "Citizen Reasoning About Public Issues and Policy Trade-offs," sponsored by the Russell Sage Foundation, 1981-1987.

Principal Investigator, Joint Statistical Agreement on Computer-Assisted Telephone Interviewing, with the U.S. Bureau of the Census, 1980-1983.

Chair, Planning Committee for the 1980 NES Surveys.

Co-Principal Investigator, "The Proposition 13 Tax Revolt," 1979-1981.

Co-Principal Investigator, NSF-supported Conference on Computer-Assisted Survey Technology, 1978-1982.

Member, Board of Overseers for NSF-Supported National Election Studies (NES), Center for Political Studies, University of Michigan, 1976-1985.

Co-Principal Investigator for the "California Disability Survey," sponsored by the California State Department of Rehabilitation, 1976-80.

Member, Social Science Research Council Committee on Standardization of Background Questions in Survey Research, Center for Coordination of Research on Social Indicators, 1973-1975.

Member, Review Panel and Site Visit Committees, for National Science Foundation Division on Research Applied to National Needs, 1972-1976.

Co-Investigator, 1972 National Election Study, Center for Political Studies, University of Michigan, 1972-1973.

Panel Coordinator for Research Methods and Member, Program Committee for the 1972 Annual Meeting of the American Political Science Association.

Member, American Political Science Association Committee on Scientific Information Exchange, 1971-1973.

Principal Investigator, NSF-Supported Project, "The Development of Model Social Indicators," 1971-1975 of Model Social Indicators," 1971-1975.

Assistant Director, Technical Services Staff, Inter-University Consortium for Political Research, University of Michigan, 1964-1965.

Other Presentations:

"Disagreement About More Than Party: Policy-related Foundations of Vote Choice," presented at the University of Iowa Conference on *The American Voter Revisited*, May 2008

"Web- and Database-related Transitions in Survey Data Collection," presented at the FedCASIC 2005 Workshop, February 2005.

"Issue Importance in the 2004 Election: Post-election Results from the Year-long Public Agendas and Citizen Engagement Survey (PACES)," with Douglas Strand, Edward G. Carmines, and Henry Brady, presented at the 2005 Meetings of the Midwest Political Science Association.

"The Role of Issues in the 2004 Election: Post-election Results from the Year-long Public Agendas

and Citizen Engagement Survey (PACES),” with Douglas Strand, Edward G. Carmines, and Henry Brady, presented at the meetings of the American Association for Public Opinion Research (AAPOR), May 2005.

- “Policy-related Sources of Electoral Preferences: Early Results for 2004,” presented at the American Association for Public Opinion Research (AAPOR), May 2004.
- “New Release of CASES (5.3j), Next Steps, Future Directions,” Report to the Federal CASIC Workshops by the Computer-assisted Survey Methods (CSM) Program, February 2003.
- “Changing Goals and Strategy for Software Development,” at the 2002 FedCASIC 2002 Workshops.
- “Sources of Electoral Decisions: Specific Issues vs. General Predispositions in 2000, 1996, and 1992,” Presentation at the Ohio State Conference on the 2000 Election, March 22, 2002.
- “Age or Generation Differences in Political Agendas that Underlie Evaluations of U.S. Leaders,” with Douglas A. Strand, presented at 2003 Meetings of Association for Public Opinion Research (AAPOR).
- “Current and Future Activities of the Computer-assisted Survey Methods (CSM) Program,” presented at FedCASIC 2001 Workshop, February 2001.
- “Continuing Issues Concerning the Explanation of Vote Choice in Presidential Elections: Implications for the 2000 Election,” Northern Arizona University, November 13, 2000.
- “Flexibility in Screen Definition for Graphical Questionnaires: Status of CASES 5.3 and Related Projects,” presented by the CSM Program, UCB, at the FedCASIC Workshop, Bureau of Labor Statistics, Washington, DC, February 29 - March 2, 2000.
- “Continuing Evolution of CASES: From Character-based to Graphical Environments,” presented at the FedCASIC Workshop, March 2 - 5, 1998.
- “What Should We Learn from Surveys About the ‘Issues’ in a Given Election? Alternative Research Objectives and Survey Designs Since *The American Voter*,” presented at the Classic Election Studies Colloquium, Annenberg School of Communication, University of Pennsylvania, 1998.