Sara E. Jozer, MA

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EDUCATION
University of California, Berkeley: Doctor of Philosophy in Political Science
Expected May 2028
- American politics concentration

University of Chicago: Master of Arts Program in the Social Sciences
June 2022
- Political Science concentration, GPA: 3.74/4.00
- **MA Thesis:** "A risk venture? Investigating the "electability" challenge for women candidates in US elections"

University of Massachusetts Boston: Graduate Certificate in Gender, Leadership, and Public Policy
May 2021
- GPA: 4.00/4.00

Northwestern University: Bachelor of Science in Social Policy with Honors and cum laude
June 2019
- Major in Social Policy, minor in Biological Anthropology, GPA: 3.83/4.00
- **Honors Thesis:** "The year of the (Democratic) woman?: partisan voter responses to female political candidates"

RESEARCH EXPERIENCE
A risk venture? Investigating the "electability" problem for women candidates in US elections,
University of Chicago (advisor: Prof. Jon Rogowski)
September 2021 – May 2022
- Independently developed article-length MA thesis and received A grade
- Reviewed literature and developed original research question and hypotheses regarding the phenomenon of "electability" of women candidates in American electoral politics
- Designed unique quantitative methodology utilizing logistic regression to investigate research questions by identifying and analyzing cross-sectional survey data
- Utilized Stata, R, and LaTeX to analyze and present existing polling data
- Presented on findings at 2022 Chicago Area Behavior Workshop

Electoral Data Project and *Profiles in Leadership,* **Center for Women in Politics and Public Policy,**
University of Massachusetts Boston (supervisor: Dr. Christa Kelleher)
August 2020 – April 2021
- Conducted internet and library research on scholarship relating to women in elected office
- Managed datasets in Airtable to create effective applied research products, including a publication detailing biographies and statistics on all women of color who have held elected office in Massachusetts
- Maintained health of dataset containing all current elected officials in Massachusetts to work towards creation of data visualization tool to investigate diversity of representation in the state
- Led the writing of a literature review to submit to the Secretary of the Commonwealth of Massachusetts recommending the addition of an optional demographic form for candidates filing to run for office

The Year of the (Democratic) Woman?: Partisan Voter Responses to Female Political Candidates,
Northwestern University (advisor: Prof. Mary C. McGrath)

May 2018 – June 2019
- Independently completed article-length honors thesis and received A grade
- Reviewed literature and developed original research question and hypotheses regarding disparity in representation of Republican women in elected office as compared to Democratic women in elected office
- Designed and conducted original experiment using Qualtrics software, recruiting nearly 500 survey participants through Bovitz Subject Pool
- Conducted statistical analysis of Qualtrics data using Stata
- Published op-ed in *Los Angeles Times* relating thesis research to current events for a popular audience
- Expanded research to conduct a second original experiment using Qualtrics and revised final thesis into journal article accepted for publication

PUBLICATIONS
- Saltzer, Sara E., & Mary C. McGrath. (2022). "Candidate gender bias and the partisan gender-gap in office." *Political Behavior.* https://doi.org/10.1007/s11109-022-09832-z.
- McGrath, Mary C., and Sara E. Saltzer (2019, November 24). "Opinion: Are Americans ready for a woman president? Yes. In fact, they might prefer one." *Los Angeles Times*.

HONORS, GRANTS, AND PRESENTATIONS
- Conference presenter: 2022 Chicago Area Behavior Workshop
- Maroon Scholar Research Award Scholarship, University of Chicago MA Program in the Social Sciences
- Conference presenter: 2019 Northwestern Undergraduate Research Exposition
  - Best Speaker Award in Panel on Government
- Northwestern Undergraduate Research Grant Recipient
- Fletcher Prize for Outstanding Undergraduate Research (finalist)

SKILLS AND TRAINING
Microsoft Office, Google Suite, Airtable, Canva, basic HTML, proficient in Stata, proficient in R, proficient in Qualtrics, conversational Spanish, EMILY's List "Ignite Change" Training, EMILY's List Campaign Finance Training, Becker Digital Organizing Bootcamp

RELEVANT COURSEWORK
Women in American Politics, Contemporary Issues in American Public Policy, Intersectionality-Based Policy Analysis, The Science of Campaigns and Elections, American Politics Field Seminar I and II, The American Presidency, Political Sociology, Statistical Methods of Research I, Public Opinion, Intermediate Regression and Data Science, Academic and Professional Writing, Qualitative Methods of Observing Human Behavior

WORK EXPERIENCE
***Senior Associate, Research Solutions,* Morning Consult**
December 2022 – present
- Own client projects and coordinate with internal teams to create clear, concise, and beautiful deliverables
- Communicate with clients and Morning Consult staff to explain projects, set expectations, and communicate results
- Manage several projects at once on tight deadlines

- Brainstorm and execute new survey and content projects that help clients make the most of our market research and content distribution capabilities

Fundraising Program Manager, **Swing Left**
June 2022 – December 2022
- Oversee the administration of strategy and fundraising work for Blueprint, Swing Left's high-impact fundraising portfolio, to maintain a positive and effective donor experience
- Manage related cross-functional projects including establishing quarterly targets to maximize fundraising impact
- Collaborate with the Marketing team to develop Blueprint and product content such as website and email copy and quarterly impact reports
- Coordinate custom Blueprint and giving circles programs, facilitate planning and execution of Blueprint events, and represent Blueprint at virtual and in-person events

Federal Campaigns Associate, **ActBlue**
September 2020 – July 2021
Federal Campaigns Assistant
July 2019 – August 2020
- Used Airtable and Google Suite to track and organize team knowledge of federal campaigns and their digital needs
- Served as a primary point of contact for federal campaign staff and related users to ActBlue
- Advised federal campaigns on digital fundraising, coaching clients towards and better digital fundraising programs
- Worked to understand the technical needs of campaigns using ActBlue, using effective judgment to troubleshoot issues
- Monitored relevant news on political campaigns and policy issues related to the Midwest region
- Promoted for exceeding goals and taking on additional responsibilities to maximize team capacity

SERVICE AND OTHER EXPERIENCE
- Crisis Counselor, Crisis Text Line (2023-present)
- Alumni Interviewer, Northwestern University (2020-2022)
- Steering Committee Member, Young Friends of Planned Parenthood of Massachusetts (2020-2021)
- Founding member and executive committee member, ActBlue Employee Resource Group for Jewish Staff (2020-2021)
- Member, ActBlue Employee Resource Group for LGBTQIA+ Staff (2020-2021)
- Organizer, ActBlue Union (2020-2021)
- Campaign Volunteer, Ohio Democratic Party (2016-2020)
- Certified Yoga Instructor (RYT-200)
- Certified in Mental Health First Aid