



**Working in Practice but Not in Theory: Theoretical Challenges of  
"High-Reliability Organizations"**

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# Working in Practice But Not in Theory: Theoretical Challenges of "High-Reliability Organizations"

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<sup>1</sup>The quotation in the title is from a remark by Walter Heller brought to our notice by Richard Hug. This article is a revision of a paper delivered at the annual meeting of the American Political Science Association, Washington, D.C., September 1988, and the Conference on the Future of Public Administration II, Minnowbrook Center, Syracuse University, September 1988. The research was supported in part by Office of Naval Research contract N-00014-86-k-03123, National Science Foundation grants SES-8708804 and SES-8911105, and the Institutes of Governmental Studies and Transportation Studies, University of California, Berkeley. The paper draws on discussions of the High Reliability Organization Project research team; see note 4. The authors thank Karl Weick, Richard Hug, and several anonymous reviewers for their constructive comments.

<sup>2</sup>We thank Austin Hoggatt for this compact phrase.

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Public administration practitioners and scholars harbor no illusions about organizational perfection (cf. Jaffee 1973).<sup>1</sup> They do not expect bureaucracies to be error-free. People make mistakes, machines break. No one is perfect and no organization is likely to achieve this ideal. Indeed, administrative folklore teaches that errormaking is the normal bureaucratic condition: "Murphy (and his law) Lives!" Yet some organizations must not make serious errors because their work is too important and the effects of their failures too disastrous. This is especially true with organizations that operate technologies that are very beneficial, yet costly, and hazardous.

Since midcentury, a number of technologies have emerged that have great productive as well as destructive powers. Increasingly, any failure of these technologies is perceived by both their operators and the public to have such potentially grave consequences as to warrant the absolute avoidance of failure. Examples abound: operating nuclear power plants; industrializing genetic engineering; air-traffic control; identifying dangerous drugs; assuring the safety of bridges and dams; using pesticides in agriculture; and, less dramatically, distributing electric power. Perhaps for the first time in history, the consequences and "costs associated with major failures in some technical operations are greater than the value of the lessons learned from them."<sup>2</sup> This is an altogether remarkable and unexpected situation. It suggests for such organizations that learning from trial and error in operating their central production systems, while certainly likely, does not recommend itself as a confident or preferred method of system improvement.

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The result is an organizational process colored by efforts to engage in *trials without errors*, lest the next error be the last trial. The more important the benefit, the more likely the operating organizations will be pressed to sustain *failure-free organizational performance*--the avoidance altogether of certain classes of incidents or accidents judged by overseers to result in absolutely unacceptable consequences. In effect, organizational and political leaders and the public hold contradictory views. It is said that, "Of course, we can't depend on bureaucracy. Mistakes are made routinely, they're run of the mill. We'll learn from them to do better." Yet, "We demand this or that operation be run perfectly, or we'll withhold funds and take away authority. These organizations must not fail; we do not wish to have to learn from such failures."

Operators and watchful publics assume, indeed insist, that some organizations can avoid system failures. Indeed, a number of regulatory agencies have been established in search of this happy condition. Organizational representatives may play to this hope, assuring the public that they will not fail because they claim sufficient technical knowledge to prevent it. As long as these organizations succeed, one assumes they will continue to do so. The public grows to take their benefits nearly, if perhaps nervously, for granted. Reliability and safety are technically assured so that one need not worry overly about the social and political dynamics in these organizations.

Such insistence on sustained failure-free performance is, from a theoretical view, quite extraordinary. From the literature, one cannot expect that it is possible, even to a moderate degree. Yet there are large-scale, highly complex organizations that have taken up this goal and almost always achieve it.<sup>3</sup> This is also remarkable and unexpected.

Particularly visible examples include nuclear power plant operation, radioactive and toxic-waste management, widely dispersed electrical generation-and-distribution systems, large-scale telecommunication and computer networks, express air freight, and maintenance of the purity of blood supplies used for transfusions. It is notable that this class of organizations is deeply embedded in the public sector, many are operated by public servants, and few of them do not draw the searching scrutiny of regulatory bodies and an increasingly nervous public.

Yet little is known systematically about the social or management aspects of such activities or the consequences for the operating organizations of attempting to attain nearly failure-free performance. The High Reliability Organization Project at

<sup>3</sup>The "failure-free" or high-reliability goal has been part of organizational life for some time, for example, in hospital operating rooms, the delivery of water supplies, preventing accidents in the workplace, care in financial accounts, and other activities within organizations. Recently, however, high-reliability demands have been applied insistently to technical systems of such scale that the failure-free goal is sought for whole organizations.

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the University of California, Berkeley, has taken on this task by conducting field research in three very complex, technology-intensive organizations that are held to a failure-free standard.<sup>4</sup> These high-reliability organizations (HROs) operate hazardous systems that present the challenge in an intense form. This article draws on two of the three—air-traffic control and naval air operations at sea. While each example here describes relationships in a specific setting, it also typifies such relationships in both organizations.

These organizations share the goal of avoiding altogether serious operational failures. This goal rivals short-term efficiency as a primary operational objective. Indeed, *failure-free performance is a condition of providing benefits.*<sup>5</sup> The operating challenges are twofold: (1) to manage complex, demanding technologies, making sure to avoid major failures that could cripple, perhaps destroy, the organization; at the same time, (2) to maintain the capacity for meeting periods of very high, peak demand and production whenever these occur.

Each organization in the study is large, internally very dynamic, and intermittently intensely interactive. Each performs very complex and demanding tasks under considerable time pressure, doing so with a very low error rate and an almost total absence of catastrophic failure. For example, air-traffic control over the past five years has nationally recorded over 75 million instances per year in which a controller handled an aircraft across an air space. In that time, there were no instances of a midair collision when *both* aircraft were under positive radar control. (See La Porte 1988).

A U.S. Navy nuclear carrier group involves up to ten ships. The group is centered on an aircraft carrier manned by a crew of up to 3,000 that supports an air wing of some 90 aircraft and another 2,800 men. Phases of high readiness include daily operations from midmorning to midnight. During these phases, the air department may handle up to 200 sorties, which involve some 300 cycles of aircraft preparation, positioning, launching, and arrested landings (at 50- to 60-second intervals). For a deployment period of six months there will typically be over 10,000 arrested landings with no deck accidents. Over 600 daily aircraft movements across portions of the deck are likely with a "crunch rate"—i.e., the number of times two aircraft touch each other—of about 1 in 7,000 moves.

Like a growing number of other complex organizations, each of the two operates tightly coupled, complex, and highly interdependent technologies. Each also faces very dynamic physical, economic, and political environments. How do such

<sup>4</sup>The organizations are the Federal Aviation Administration's air-traffic control system and the two nuclear aircraft carriers and air wings of the U.S. Navy's Carrier Group Three, USS Carl Vinson and USS Enterprise. We are also studying Pacific Gas and Electric Company's electric power system. The illustrations reported here have strong parallels in the utility, including its nuclear power station. The project team has included Geoffrey Gosling, Transportation Engineering; Todd R. La Porte, Political Science; Karlene H. Roberts, Business Administration; Gene I. Rochlin, Energy and Resources; and Paul Schulman, Political Science, Mills College, with student members Paula Consolini, Douglas Creed, Jennifer Halpren, Barbl Koch, Edward Lascher, Suzanne Stout, Alexandra Suchard, and Craig Thomas. For an overview of the project see La Porte, Roberts, and Rochlin (1989), and Roberts (1989, 1990). The full study also considers organizational culture and technological change.

<sup>5</sup>When systems begin to take on this characteristic, societies generally turn to government to assure such performance, either as operators or as regulators. It is a remarkable task to shift to the public sector.

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high-reliability organizations manage to attain very high levels of reliable performance, while meeting the goals of providing the capacity for sustained peak performance as well?

This article outlines the conceptual challenges involved in addressing the phenomena observed in these HROs and argues that these phenomena present major theoretical surprises and puzzles in at least three areas: (1) decisionmaking in the face of catastrophic error, (2) structural responses to hazards and peakloads, and (3) challenges of modeling tightly coupled interdependence. The argument is presented here in the spirit of discovering anomalous data rather than theory disconfirmation. Nor is there an attempt at this time to resolve the theoretical puzzles the authors believe are present in the HRO phenomena.

### HIGH-RELIABILITY PATTERNS AND CONCEPTUAL PUZZLES

<sup>4</sup>If this were the case, these organizations would exhibit much the same phenomena as described or predicted in organization and management studies. See Perrow (1984) for a pointed and vivid discussion of the organizational aspects of "normal accidents" in hazardous systems from just such a perspective; cf. La Porte (1982). In null-hypothetical terms, organizations would not vary in internal authority or communication patterns, decisionmaking behavior, or internal culture as a function of the degree to which their production technologies are perceived to be hazardous or to which the consequences of individual failures in production are seen to vary in severity. This hardly seems plausible. Yet organization theory literature rarely speaks to this situation. This literature has been derived almost exclusively from organizations in which trial-and-error learning is the predominant and accepted mode of learning and improvement. Contemporary administrative/organization theories are essentially theories of trial-and-error, failure-tolerant, low-reliability organizations. For the rare exceptions, see Landau (1969, 1973), Lerner (1986), Lustick (1980), and Woodhouse (1988) for a beginning logic that calls for empirical work. There is an extensive literature on equipment reliability in the engineering literature, but it does not inform the organizational problem.

Observations from field research suggest patterns of structure and behavior that are surprising. Those patterns cannot be straightforwardly derived from contemporary theory when the latter is used as a basis for predicting what one should see in organizations that attempt steadfastly to realize very high levels of operational reliability in the face of high hazard.

Insights from the literature are scant. There is little systematic theoretical or empirical work on the dynamics of those modern organization whose members (and the public) perceive that operational failures could result in increasingly dangerous and harmful consequences. This situation need not be problematic if HROs differed little from those trial-and-error organizations that are "failure tolerant," that is, they operate systems for which production failures are not likely to result in costly consequences and where the value of the lessons so learned is greater than the cost of making them.<sup>6</sup> The HROs in this study, however, differ from trial-and-error, failure-tolerant organizations in at least the following respects:

1. Increasingly, the physical technologies and their organizational operating units are tightly coupled so that if important elements in routine production processes fail, the organization's capacity to perform at all is severely threatened. Failure of a component causes such damage that the capacity of the organization to perform is threatened altogether.
2. The results of operational failures are visible and increasingly feared by the public, which perceives, therefore, that

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it has a very high stake in assuring failure-free operations. Strong public, external pressures exist for very reliable internal operations, not only for overall performance or economic profit.

3. These HROs have, until recently, had relatively abundant resources, allowing them to invest heavily in reliability-enhancing activities. This has nurtured an organizational perspective in which short-term efficiency has taken second seat to very high-reliability operations.

The remaining discussion, concentrating on three conceptual areas, distinguishes between *risk*, *error*, and *hazard*, rarely using the term *risk*. *Hazard* refers to the characteristics of a production technology such that if it fails significantly the damage to life and property can be very considerable. *Risk* is taken in the engineering sense as the product of the magnitude of harmful consequences and the probability of an event causing them.<sup>7</sup> *Error* refers to mistakes or omissions in procedure or operational decisions that result in occurrences judged as undesirable and sometimes costly to remedy. Organizations continually experience errors, some of which result in consequences that threaten the viability of the organization in part or whole; this is a system failure. A high-hazard/low-risk system would be one in which a dangerous technology is operated in such a way as almost never to experience an operating failure of grievous consequence; it would be nearly failure-free--a high-reliability organization.

## Decisionmaking in the Face of Catastrophic Failure

The literatures in organizational studies and public management treat decisionmaking largely in terms of planning versus trial-and-error learning, certainty versus uncertainty, and hierarchical versus decentralized processes. These notions suggest reasonably distinct properties that might bound the descriptions of decision dynamics in all organizations. While one sees much that is sensibly ordered by such frameworks, they do not prepare one well to anticipate the dynamics of the decision challenges faced by high-reliability organizations, where empirical evidence overwhelms analytical categories. The complexity and determinacy of the technologies and the certain harmfulness of their hazards do lead toward intensive planning and hierarchical patterns. Yet the remaining uncertainties urge an equal emphasis on operational decentralization and flexible processes.

<sup>7</sup>A prior question concerns the characteristics of an organization's production technologies which result in perceptions that its failure is increasingly hazardous. For examples of studies of risk and risk perception, see Fischhoff; Slovic; and Dietz, *et al.* (1991). See also Metlay (1978).

The HROs in this study are characterized by very clear, well-agreed-upon operational goals. Those in the organizations

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carry on intensive efforts to know the physical and dynamic properties of their production technologies, and they go to considerable pains to buffer the effects of environmental surprises. In most regards, the organizations come close to meeting the conditions of closed rational systems, i.e., a well-buffered, well-understood technical core requiring consistency and stability for effective, failure-free operations. Decision strategies for most situations are straightforward, well-programmed, standard operating procedures (SOPs). In a sense, the only decision is which SOP to apply. In other words, there is only routine decisionmaking. (Simon 1957)

At first look, one sees what is expected. There is, indeed, a great deal of dependence on operator adherence to the formal procedures of operations. Both air-traffic control and carrier operating units have thick manuals of SOPs close at hand and invest much training in learning them "cold." Navy Air's NATOPS (Naval Air Technical Operations Standards) manuals and air-traffic controllers' "brown books" of procedures are good examples. They are the tested, authenticated formal procedures for the operation of most technical aspects of an extraordinary range of jobs and activities (*cf.* Schulman 1990).

The core technologies are hazardous and time critical. Effectiveness in decisions about operations is crucial. Such organizations invest a great deal in recruiting, socialization, and incentives to assure that there is agreement about organizational mission. At the operating levels, there is rarely any question at all. Consensus is unequivocal. Technical operations are treated as if they can be almost fully known, as if surprises and contingencies can be either eliminated or anticipated. In effect, calculative, comprehensive decisionmaking can be achieved. The organizational logic in this situation is to strive for the fully rationalized operational plan. The problem is one of trying hard enough.

These illustrations are nearly pure expressions of Thompson and Tuden's "decision by calculation."<sup>8</sup> Recall the early and well-proved work that focused upon the degree of consensus about preferences (goals) and beliefs about causation (means) and the consequences for the effectiveness of decisionmaking structures. Decision strategies vary as agreements about ends or means wax or wane.

In cases of the more demanding operational situations,

<sup>8</sup>Thompson and Tuden (1959); see Thompson (1967) and Scott (1987a) for more recent uses and interpretations of the logic of each decision strategy.

the appropriate techniques for equating cause-effect knowledge with known preferences are quite complicated. The data [are likely to] be so voluminous for example, that only [a computer] can make sense of

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them. Likewise, the particular sequences of action involved in the techniques may be hard to master and difficult to carry out, so that only the highly trained specialist—one for each kind of computation problem we can anticipate—can arrive at an appropriate choice. . . . [T]he strategy for decision is straight forward analysis—decision by *computation*. (Thompson and Tuden 1959, 198)

Such specialists would be constrained by four rules. They would be (1) prohibited from making decisions in issues lying outside their spheres of expert competence, and (2) bound to the organization's preference scale. (3) All pertinent information would be routed to each specialist, and (4) every issue appropriate to his/her specialty would be routed to him/her (Thompson and Tuden 1959, 198-99).<sup>9</sup> The result is a formal, hierarchical, Weberian organization employing a classical bureaucratic decision process. It is the image of structure one also expects to see in military and critical organizations. The underlying assumption is that operators and specialists can know enough and, with enough training, production processes can be operated so that grievous errors do not occur.

Yet students of organization no longer take for granted that "causation [about means can] be 'known' as soon as a decision issue appears, [and] . . . that the organization is certain of its preferences regarding the several alternatives apparent" (Thompson and Tuden 1959, 197). Indeed, the very idea of complete knowledge of any significant organizational decision situation is arguably impossible.<sup>10</sup> Strategies, such as comprehensive analysis, are viewed with suspicion as the source of major program failures.<sup>11</sup>

The latter view rejects a centralized, rational decision process model in favor of one in which disagreement about means is likely. When differences of opinion or outright uncertainty about the appropriate means to accomplish an agreed-upon goal exist, then professional, skilled *judgment* is seen as the suitable method of decisionmaking to use: majority voting among those with experience would be the most appropriate basis for deciding.

Since the organization (or unit) faced with this situation is not in a position to program or compute its decision analyses, the situation calls for trial and error, a learn-by-doing approach to implementation. Try the means judged most likely to succeed, but be prepared to recognize any failure of method. As soon as it becomes clear that one method has failed, try another. In this process, keep lines of communications open, assure incentives that encourage the collection and reporting of information—learn from the past and do better next time.

<sup>9</sup>Interestingly, this seems a precursor to the garbage-can model of decision-making in a much different structural situation; see Cohen and March (1972).

<sup>10</sup>See Reason (1990) for a comprehensive review of studies of human error mainly at the individual level. In contrast, the interest here is on the group or organizational context of human performance.

<sup>11</sup>See, for instance, Simon (1957b), March and Simon (1958), Braybrooke and Lindblom (1963), Lindblom (1959), Etzioni (1967), and especially Landau and Stout (1979).

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The above are clearly the guides for *incremental* decision-making in the context of broadly rational planning. A combination of incrementalism and the hybrid concept "mixed scanning" (Etzioni 1967) should account for the decision dynamics in the kinds of organization at issue here.

The incremental perspective expects that errors can never completely be avoided and, as a result, focuses on the use of error as a tool to enhance decisionmaking.<sup>12</sup> Incrementalism views decisionmaking alternatives as a choice between making large and small errors. It takes into account "only the marginal or increment differences between a proposed policy or state of social affairs and an existing one" (Harmon and Mayer 1986, 266). It relies in part, on "a sequence of trials, errors, and revised trials" to direct (and improve) decisionmaking (Lindblom 1979, 518). This process of moving an organization in a kind of bump-and-go fashion, backing into the future, is expected to be more effective in the long run than unrealistic attempts to survey carefully and completely and weigh all alternative means.

Incrementalists rightly know that the limited cognitive capacity of decisionmakers--their bounded rationality--limits the potential effectiveness of any method of analysis based decisionmaking. "Decisionmakers have neither the assets nor the time to collect the information required for rational choice" (Etzioni 1986, 386; see also Agnew and Brown 1986).

[A]ll analysis is incomplete, and all incomplete analysis may fail to grasp what turns out to be critical to good policy [and perhaps operations]. . . . [F]or complex problems all attempts at synopsis are incomplete. The choice between synopsis and disjointed incrementalism--or between synopsis and any form of strategic analysis--is simply between ill-considered, often accidental, incompleteness, on one hand, and deliberate, designed incompleteness, on the other. (Lindblom 1979, 519)

The mixed-scanning extension of incrementalism places trial-and-error decisionmaking in the context of the more general plan that drives the organization. Mixed-scanning analysts emphasize the division of decisionmaking efforts into "wide-angle scanning" and a "zoom" focus. When the wide-angle scan of organizational activities reveals a problem or surprise, decisionmakers should zoom in on the activity in question and determine the exact nature of the surprise and how to deal with it. The investigations made and questions asked are guided by the organization's goals. Trial-and-error decisionmaking is, thus, placed in an organizational context.

<sup>12</sup>See the work of Lindblom and others developing the concept of "disjointed incrementalism," "muddling through," and "partisan mutual adjustment." See Braybrooke and Lindblom (1963), Lindblom (1959), and Lindblom (1965) for early expressions of this perspective. See also Lindblom (1979) and Etzioni (1967 and 1986) for a revision of mixed scanning and Lustick (1980) and Wimberley and Morrow (1981).

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The incremental/mixed-scanning perspective is quite reasonable if an implicit, but fundamental, assumption is warranted: *Errors resulting from operational or policy decisions are limited and consequences are bearable or reversible, with the costs less than the value of the improvements learned from feedback analysis.*

For many of the operations on aircraft carriers and in air-traffic control centers, this is certainly the case. Day-to-day operational decisions are bounded by well-formulated and tested SOPs; calculative decisions operate much of the time. And within these bounds, application and adjustments are necessarily incremental. There are trial-and-error processes at work throughout various organizational activities, (e.g., mission planning, team organization, operations scheduling, introduction of new technology and procedures, maintenance.) A great deal of trial-and-error learning goes on in the small, so to speak.

Actions are closely monitored so that when errors occur *immediate* investigations are conducted. "Hot washups," i.e., reporting problems immediately after the end of an operation, and "lessons learned" debriefings are an expected part of the aftermath of any even modestly complex naval training exercise. These are valuable contributions to the "calculative" aspects of air-traffic control and carrier operations. But the trial-and-error aspect of incremental, professional, judgmental decision processes have a sharper, more lethal edge in these organizations than in other more failure-tolerant ones.

Often on the basis of operational trials in the past, operators and managers in these organizations have learned that there is a type of often minor errors that can cascade into major, systemwide problems and failures. Some types of system failures are so punishing that they must be avoided at almost any cost. These classes of events are seen as so harmful that they disable the organization, radically limiting its capacity to pursue its goals, and could lead to its destruction. Trial-and-error iterations in these known areas are not welcome, or, as it is sometimes put, "are not habit forming." And there is a palpable sense that there are likely to be similar events that cannot be foreseen clearly, that may be beyond imagining. (See Perrow 1984 and cf. Morone and Woodhouse 1986.) This is an ever-present cloud over operations, a constant concern.

HROs, then, have a triple decision-strategy challenge:

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1. To extend formal calculative, programmed decision analysis as widely as is warranted by the extent of knowledge, the urgency of operational needs, and the ability to train or compel adherence to correctly calculated SOPs.
2. To be sensitive to those areas in which judgmental, incremental strategies must be used, with sufficient attention to requisites of performance, evaluation, and analysis to improve the process.
3. To be alert to the surprises or lapses that could result in errors small or large that could cascade into major system failures from which there may be no recovery.

Decision theorists have dealt with the first two, supposing that an organization will generally have one or the other type of problems to overcome. Rarely is there guidance on the dynamics involved when both calculative and judgmental strategies are necessary in mixed situations. While incrementalists recognize that this strategy does not apply to fundamental decisions, such as declaring war,<sup>13</sup> they are largely silent in the face of the important decisionmaking challenges associated with the need to avoid operational failure absolutely.

The more agreement there is that an activity is hazardous and calls for high operational reliability, the greater the inherent tension between (a) the behavioral expressions and norms of incremental, successive approximation-rooted strategies and (b) those strategies animating from comprehensive, systemic, anticipatory rationality. As the speed and potential scope in the propagation of error increases, what, then, are the expected dynamics of calculative- or judgmental-based decision processes? Although a great deal of work has been done on organization decisionmaking, there has been little serious consideration of how the challenge to be highly reliable alters decisionmaking strategies.<sup>14</sup>

Decisionmaking strategies in the organizations described here are significantly different--in mix and dynamics--from those described and prescribed by incrementalists. For some major functions, these organizations cannot wait for problems to occur and then correct them, though for other functions they do. Even the use of "sophisticated trial-and-error" decision strategies, such as "taking more stringent initial precautions than are really expected to be necessary," is not enough (Woodhouse 1988, 218). Errors in major portions of operations must also be avoided. The alternative is, therefore, to strive for trials without errors.

<sup>13</sup>See Etzioni (1967) for a discussion of the difficulties of incremental decisionmaking in "fundamental" situations. Etzioni expects errors to occur: "While mixed scanning might miss areas in which only a detailed camera could reveal trouble" (389), it is less likely than incrementalism to miss obvious trouble spots in unfamiliar areas. A similar but unaddressed situation obtains for operational processes of high hazard.

<sup>14</sup>Landau (1973), Morone and Woodhouse (1986, chapters 8 and 9), Woodhouse (1988), and Lustick (1980) are exceptions. See also Perrow (1984) and Schulman (1980) for views that touch on these issues.

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HROs struggle with decisions in a context of nearly full knowledge of the technical aspects of operations in the face of recognized great hazard. They court the dangers of attempting coordinated, integrated, and detailed attention to operations that are at once greatly beneficial and often very dangerous. The people in these organizations know almost everything technical about what they are doing--and fear being lulled into supposing that they have prepared for any contingency. Yet even a minute failure of intelligence, a bit of uncertainty, can trigger disaster. They are driven to use a proactive, preventative decisionmaking strategy. Analysis and search come before as well as after errors.<sup>15</sup> They try to be synoptic while knowing that they can never fully achieve it. In the attempt to avoid the pitfalls in this struggle, decisionmaking patterns appear to support apparently contradictory production-enhancing and error-reduction activities. The patterns encourage

- reporting errors without encouraging a lax attitudes toward the commission of errors;
- initiatives to identify flaws in SOPs and nominate and validate changes in those that prove to be inadequate;
- error avoidance without stifling initiative or operator rigidity; and
- mutual monitoring without counterproductive loss of operator confidence, autonomy and trust.

Without attention to both the mix and the special decision requirements of high-reliability units, then current analyses and prescriptions are likely to range from irrelevant to confounding and dangerous.<sup>16</sup> The challenge to students of organizational decisionmaking is to forward conceptual and prescriptive understanding of mixed-decision structures, when *both* comprehensive and incremental strategies may sharply increase risk and when there is not (yet) a clear sense of the dilemmas or dynamics of high-reliability decision processes.

## Structural Responses to Hazards and Peakloads

The operational challenge for the HROs here is to stand ready to increase performance of a complex of technologies to deal with peakloads at any time and to avoid crippling operational failures in doing so. Do the formulations of organization theory provide a sure guide for what to expect regarding organization structure and, particularly, patterns of authority?

<sup>15</sup>See especially Schulman (1990) and La Porte and Thomas (1990) for an unusual case from another example of a HRO.

<sup>16</sup>See Rochlin (1988) for a description of this situation during flight operations at sea.

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In a cogent, cryptic summary of literature on the relation of technology to structure, Scott (1987a) provides a starting point:<sup>17</sup>

[W]e expect *technical complexity* to be associated with structural complexity or performer complexity (professionalization); *technical uncertainty*, with lower formalization and decentralization of decisionmaking; and *interdependence* with higher levels of coordination. Complexity, uncertainty and interdependence are alike in at least one respect: each increases the amount of information that must be processed during the course of a task performance. Thus, as complexity, uncertainty, and interdependence increase, structural modifications need to be made that will either (1) reduce the need for information processing, for example, by lowering the level of interdependence or by lowering performance standards; or (2) increase the capacity of the information-processing system, by increasing the channel and node capacity of the hierarchy or by legitimating lateral connections among participants. (239, emphasis added)

The technical systems at the core of the HROs here are quite complex, requiring considerable differentiation of task groupings. They also require tight (coupled) horizontal coordination between different technical units in order to produce the desired benefits and services. Two of the three conditions noted above—structural complexity and interdependence—are met. The third—technical uncertainty—is not evident and does not increase with complexity and coordination interdependence. While the summary quoted seems implicitly to expect correlative increases in complexity, interdependence, and uncertainty, this need not be the case. These organizations have gone to considerable effort to understand the physical and operational subtleties and behavior of their technical systems. There is substantial investment in often very detailed technical descriptions, analyses, and continuous review of system performance. This drive for operational predictability has resulted in relatively stable technical processes that have become quite well understood within each HRO.

The literature leads one to expect that when the task structure is complex and well-known, a finely articulated division of labor with a centralized, directive authority structure is likely to result: stable, hierarchically complex structures with substantial information flows in the interests of coordination. Departmentalization of function into homogeneous working groups will minimize coordination costs (Thompson 1967). Both formal and informal information exchanges should be evident within a framework of rules and programs representing agreements (e.g., SOPs) about how things will be done (Galbraith 1973 and 1977). "Switching rules" will signal which of a variety of activities should be performed and in what expected order, with strong emphasis on schedules to manage

<sup>17</sup>See also Thompson (1967) who argues that administration in these situations is likely to be programmed, with hierarchical authority structure.

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work flow (March and Simon 1958, 142-50, and Scott 1987a, 215).

These are acute predictions in complex organizations of scale, especially those that are stable and whose production technologies do not present high hazard. Are they adequate descriptors when the pace quickens and hazards grow?

Certainly, one observes in the HROs the predicted structure and processes outlined above, particularly during times of routine operations. Each organization shows a face of the bureaucratic mode of operations much of the time. This forms the ordering, status/rank-oriented background structure of the organization and is adequate for organizational responses to low to moderate demand. Is this structure adequate for response during peakload or high-tempo operations?

Extensive field observations on board both aircraft carriers and within air-traffic control centers found an unexpected degree of structural complexity and highly contingent, layered authority patterns that were hazard related. Peak demands or high-tempo activities became a solvent of bureaucratic forms and processes. The same participants who shortly before acted out the routine, bureaucratic mode switched to a second layer or mode of organizational behavior. And, just below the surface, was yet another, preprogrammed emergency mode waiting to be activated by the same company of members. There appear to be richly variegated overlays of structural complexity comprised of three organizational modes available on call to the members of hazard-related units.<sup>18</sup> Authority structures shifted among (a) routine or bureaucratic, (b) high-tempo, and (c) emergency modes as a function of the imminence of overload and breakdown. Each mode has a distinctive pattern, with characteristic practices, communication pathways, and leadership perspectives.

The routine mode is the familiar bureaucratic one. It is the most often observed and is associated with the many servicing and ordering functions that involve relatively error-limited and semiskilled activities. SOPs and job procedures are reasonably good at covering many job responsibilities. Superiors can know much of what is going on. One sees the familiar hierarchical pattern of authority, rank structure, and authority of formal position. Disciplined, reliable performance is based primarily on fear of superordinate sanction. "Do what I tell you, don't negotiate!" Feedback is not valued; it is a time of punishment-centered operations.

<sup>18</sup>Cf. Rochlin (1989) for a complementary view stressing patterns of informal organization.

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Just beneath the surface of routine operations is another, quite different pattern. The high-tempo mode, practiced by the same operators who engage in bureaucratic patterns during slack times, is the pattern of cooperation and coordination necessary to deliver optimum capacity for sustained periods of time. It emerges in response to the rigors of increasing demand and peakload.

For example, this mode is evident during concentrated periods of flight operations at sea. During these, a variety of closely packed missions are flown, often by seventy of the Air Wing's ninety aircraft. The latter range over the five different types on board, with day and night schedules stretching from 10 am that morning to 1 am that night, a 15-hour period. A somewhat less-intense period for air-traffic control occurs at peak hours (9:30-11 am and 3-5 pm) nearly every day during the summer and midwinter times of heavy air travel.

Critical operational functions involve relatively complex, tightly coupled activities that may involve substantial hazards during concentrated operation, some of which are described in the next section. Many of these jobs can be specified in close detail, but contingencies may arise that threaten potential failures and increase the risk of harm and loss of operational capacity. In the face of such surprises, there is a need for rapid adjustment that can only rarely be directed from hierarchical levels that are removed from the arena of operational problems. As would be expected, superiors have difficulty in comprehending enough about the technical or operational situation to intervene in a timely, confident way. In such times, organizational norms dictate noninterference with operators, who are expected to use considerable discretion.

Authority patterns shift to a basis of functional skill. Collegial authority (and decision) patterns overlay bureaucratic ones as the tempo of operations increases. Formal rank and status declines as a reason for obedience. Hierarchical rank defers to the technical expertise often held by those of lower formal rank. Chiefs (senior noncommissioned officers) advise commanders, gently direct lieutenants, and cow ensigns. Criticality, hazards, and sophistication of operations prompt a kind of functional discipline, a professionalization of the work teams. Feedback and (sometimes conflictual) negotiations increase in importance; feedback about "how goes it" is sought and valued.

"On the floor" in air-traffic control centers, peakload, high-tempo times put each sector's radar controllers and associate radar controllers under considerable pressure. They can expect

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the challenge of "handling" up to twenty-two to twenty-five aircraft simultaneously--"twenty-five spots moving on the screen"--perhaps for several hours. It is a time of challenge, rising excitement and strain, especially for the senior radar controller who "has the sector," that is, who is responsible for "controlling" and communicating with the aircraft aloft. The number of aircraft to be controlled is displayed on a screen next to the radar. It indicates, by columns that each hold eleven flight numbers, the aircraft already in the sector and those due within fifteen minutes. As first one column (11 planes) fills up, then two columns (22 planes), and now is lapping over to a third, another controller silently joins the two who are coordinating the sector, one at the radar, the other the assistant. The one who joins may be a senior controller just off a break. It may be the area supervisor who oversees the five sectors. These adjunct controllers join vicariously in the small drama being played out during this hour of high tempo. They are watchers, "extra pairs of eyes," experts who are able to see the evolving situation and give supportive assistance, sound alerts, and provide suggestions, usually in the form of questions rather than directives. Thus, those who perhaps earlier were training or evaluating the controller "in the seat" now perform an extended team function.

In times of bad weather and peakload, when communication demands are heaviest, yet a fourth role emerges. A communications controller complements the radar controller in the communication loop, slipping into the job of communications to everyone other than the aircraft aloft, to other Federal Aviation Administration facilities, reporting changes in weather, and fielding questions from air-traffic control managers, so the radar controller is undistracted. Each person "knows the boundaries" of his/her communications realm. The supervising controller remains in the background, rarely intervening or giving direction, rather assuring that the team is refreshed and that assisting roles are filled and "sensing the level of stress" on his/her people.

Other controllers may assume the supervisory role--since the assigned supervisor is likely to be caught up with helping some controllers deal with overload. They will alert "the super" to watch a controller who looks like he is in trouble. Or they will call to one of their colleagues coming off break that things are getting busy in the affected sector.

A particularly intense episode may occur when there is a substantial change in strong wind direction, a potentially hazardous situation. This may require a change in the final landing direction and, therefore, major shifts in the flight

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patterns of arriving and departing aircraft. And it may mean halving the quantity of aircraft that can be handled due to the substitution of a single runway for a dual parallel arrangement. If this happens just before or during a peakload time, especially when the flight path structure serving multiple airports in a region is tightly packed, there is very great demand on the local approach control and higher altitude enroute center controllers.

This is the situation in the San Francisco area when the wind shifts to the southeast from the northwest. While dual-runway capacity remains the same, air traffic has to be rearranged by swinging it round 180 degrees from a southeast approach heading to a northwest one, and this must be coming within an airspace that is nearly saturated much of the morning and afternoon. Since there are some three major airports, two large military air bases, and five smaller general aviation airfields in this area, there may be a rather large number of aircraft aloft. Reorienting the flight paths so much becomes a major program for the controllers on duty. The tempo at the approach-control facility and the enroute center increases, and controllers gather in small groups around relevant radar screens, plotting the optimal ways to manage the traffic as the shift in direction becomes immanent. Advice is traded, suggestions put forward, and the actual traffic is compared with the simulations used in the long hours of training the controllers undergo to deal with "the Southeast Plan." While there are general rules and controllers and supervisors have formal authority, it is the team that rallies round the controllers in "the hot seats." It will be the experienced controller virtuosos who dominate the decision train. "Losing separation"--the key indicator of controller failure--is too awful to trust to rules alone.

Notably, there are a number of contradictory behaviors and relationships between the bureaucratic and high-tempo modes. Recall that they are carried out by the *same people* facing different degrees of pressure. The character of delegation, communication costs, and status vary considerably.

There still remains a final, emergency-response mode that is galvanized by the highly consensual, unequivocal indications of emergency or superordinate threat. These are signals that operations are proceeding in a way ("coming unraveled") that could result in very serious, harmful consequences for the unit. These may be life threatening; they are sometimes organization threatening as well. This mode is based on a clear specification of emergency events. When they occur, there are a number of carefully assigned, practiced operations that are

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<sup>19</sup>There are still some situations that surprise operational personnel. The emergency-response mode is often operative when this happens and a special form of the high-tempo operations mode emerges. Those on the spot with both technical skills and personal presence take charge until the emergency is in hand, then they revert to the directed mode. See, for example, Sallings (1978) and the research on community response to disasters and on risk management after the Three Mile Island nuclear power plant disaster.

<sup>20</sup>The modes-of-operation observations are consistent, *post hoc*, with the contingency theory claim that the better the match between structural differentiation and the complexity of the work performed, the higher the organization's effectiveness. The more specific contingency expectations, however, are too simple to account for the complexity and flexibility observed. Earlier work of Lawrence and Lorsch (1967) argued that some organizations will be more highly formalized and have greater goal specificity than others and that the differences are associated with the organization's environment. As summarized in Scott (1987a), organizational forms are ranged along a *single* continuum: at one end are organizations that have clearly specified goals, are centralized, and have highly formalized organizational structures; at the other end are organizations that lack agreement on goals, are decentralized, and have less formalized organizational structures. This continuum may explain the range of trial-and-error organizational forms, but it needs elaboration to account for HROs that at times exhibit high formalization and, at others, exhibit low formalization. The modes-of-operation pattern could be rationalized in terms of Lustick's (1980) logic, but this is not a central part of his paper.

<sup>21</sup>Cf. Rasmussen (1988) for a similar insight from the engineering risk-management community.

activated. Flight deck crews have predetermined roles in fire-fighting situations. When air-traffic control computers go down, controllers know exactly what to do, for example, to "spin" the aircraft in place (fly in circles) to buy time to sort out the mess and correct the computer problem.

Authority patterns are based on predetermined, preprogrammed allocation of duties, a directed--in a sense scripted--collegial teamwork process of instant response. HROs devote considerable effort to simulating emergency situations and practicing responses to them. Again, these are many of the same people who have already incorporated the bureaucratic and high-tempo modes of behavior in their behavioral repertoire.<sup>19</sup>

Contemporary organization-theory literature does little to alert one to the likelihood of these multilayered, nested authority systems.<sup>20</sup> In the literature, different types of organizations parallel each mode: there are bureaucratic, professional, and disaster-response organizations. Each has a distinctive character. It is unlikely that all three might be usable by the same organizational membership.<sup>21</sup>

The conceptual and research questions that flow from this situation are important. How does one conceptualize nested authority structures? What is the process of arriving at the rules for shifting from one mode to another? What are unambiguous indicators of the onset of increasing load so that most or all of those who would need to undergo the shift do so in a timely manner? And perhaps most importantly for operating effects: to what degree do variations in authority preferences and styles vary the speed and onset of the shift in bureaucratic operations versus high-tempo operations?

A most interesting problem arises in situations where the organization is confronted with increasing demands and units are experiencing pressures that would be relieved by the processes of higher-tempo operations. Overlaying high-tempo operations upon bureaucratic ones (order-enhancing functions must still be carried on) adds to the dominant mode of hierarchical and directive relations those relations associated with functionally oriented leadership (nearly regardless of organizational status). In this situation, feedback is valued, negotiations and accommodation among interdependent units are critical, and interpersonal skills are of increased importance. At the same time, of course, many bureaucratic, formal organizational disciplinary relationships persist, e.g., the Code of Military Justice remains, as do the regular administrative functions of accountability. When activities associated with

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high-reliability operations increase in urgency, they call for additional sets of behaviors with the result that routine and high-tempo behaviors may be in tension. Some operational modes call for different, sometimes contradictory, behaviors, and attitudes. Operational modes also represent dominant authority modes or styles: hierarchical or collegial.

To what degree does an imbalance of authority skills or inclinations to use a less-comfortable style bias the character of operations in the different modes? Would a preference for collegial, professionally oriented direction lead to undue weakening of the bureaucratic order maintaining operations? Do leaders who favor hierarchical direction, based on formal positions and possibly superior knowledge, resist too long in turning to their formal subordinates for operational cooperation? It is likely that there would be a conflict of expectations arising from the same person being subjected to several sets of authority/organizational modes. This was evident for one of the aircraft-carrier captains. He noted, one night on the bridge, the importance of encouraging deckhandling people to report mistakes that might lead to real troubles. At the same time, he recognized the irony of the situation and the clash of norms. Pointing down to the dimly lit flight deck below, he said

<sup>22</sup>There are two views from widely divergent perspectives that are also consistent with the observations here but still too abstractly applied to use as a basis for deriving hypotheses concerning internal authority patterns in HROs. See K. Weick's (1987) notion of requisite variety and the work on organizational networks, especially W. W. Powell (1989).

<sup>23</sup>See Lawrence and Lorsch (1967); see also the extension of the contingency theorists' views in Galbraith (1977, 107), Pfeffer (1981), and Pfeffer and Salancik (1978).

<sup>24</sup>Scott's (1987a) extraordinary summary also provides conceptual logics that could be used *post hoc* to suggest elaborations of theory once the observations have been made. However, in an attempt to assist the researchers here in doing so before the fact, Scott (1987b) found that the literature is quite limited in terms of overall organizational reliability. Its main conceptual utility is in addressing the conditions associated with individual reliability in situations in which improvements would be from relatively modest to above-average levels.

I just had to sentence the third-class petty officer who fires the waist cat (catapult) to three days in the brig—on bread and water—for going AWOL [absent without leave]. He felt he had to move his mother into another place before he left on this exercise. He didn't clear this "leave" with anyone. I hated to do it. [Apropos the need to maintain loyalty and positive attitude toward his operational job.] But we have to have [bureaucratic] discipline among the men.

The range and intensity of these tensions and the organizational norms that arise to reduce them are of considerable interest.

Nested authority patterns challenge organization theory to add a new level of complexity to existing models of organization decisionmaking and authority structure. The logical foundations for these models are available in the literature.<sup>22</sup> Thompson's (1967) definition of *organization*, for example, can be modified slightly to acknowledge the challenge associated with trying to be a highly reliable organization.<sup>23</sup> While these organizations may be natural systems trying to be rational, they cannot afford the errors associated with acting as if the organization has achieved complete closure when it has not.<sup>24</sup>

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### Challenges of Modeling Tightly Coupled Interdependence

The most vivid impression of the operating groups in these HROs is one of close interdependence, especially during high-tempo or emergency activities. Interactions are a mix of J. D. Thompson's sequential and reciprocal interdependencies prompted by the functional needs of the technologies and the pressures of high demand (Thompson 1967). Relationships are complex, tightly coupled, sometimes intense and urgent. Air-traffic control dynamics and aircraft operations at sea provide many examples, several of which are outlined below.

Activities in an enroute air-traffic control center have a palpable sense of ebb and flow. During the early morning hours before 6:30 am, one person handles both the radar and the associate controller roles. As activities increase to normal routine, (7 am) a radar controller--talking and directing--is assisted by an associate controller handling the paper-based backup "flight strips." The associate controller provides alerts regarding which aircraft may seek or need a change. As the high-tempo demands approach (9:30 am), the dynamics discussed above evolve. A third, often senior, controller joins the two regulars as "another pair of eyes." At top tempo (10-11 am), the area supervisor (over five sectors) may also be nearby, along with perhaps two or three other controllers who are interested spectators.

This evolution is rarely overtly directed. Rather, it is self-organized by the controllers, who take their place "next in line" to replace those controllers in the area who have gone longest without break. "Onbreak" controllers observe and assist their fellow radar controllers, who are formally responsible for the watch, but accept support of "other sets of eyes." Close reciprocal coordination and information sharing is the rule.

As aircraft proceed through a sector, they must be "handed off" sequentially to adjacent sectors. This flow requires close, cryptic coordination with radar controllers "over there [in sector 44] and there [sector 32]." As an aircraft nears the sector boundary, a set sequence of communications and computer handoffs is initiated, and an acknowledgement of "handoff accepted" is expected. At the same time, aircraft are being "handed to" the radar controller, logged in and spotted by the Associate, and acknowledged as received in turn. For a busy sector--up to twenty planes being monitored simultaneously--handoffs and "hand to's" may be coming from and going to three or four neighboring sectors, perhaps as many as five or six a minute. A helping unit--the traffic-management coordinator (TMC)--is in the background monitoring the whole

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center's situation on another, more far-reaching radar. "Flow control" (the TMC) adjusts the overall flow rate into and out of the center's region. The TMC does this by anticipating approaching traffic and steadying the external and internal flows in order to head off overloading a sector or area. The TMC "sees" the pattern of traffic flows over much of the U. S. through computer readouts and a recently installed nationwide, integrated radar presentation.

Aircraft carrier operations at sea present similar, much noisier examples of interdependence.<sup>25</sup> The typical activity segment is the periodic cycle of launching and recovering a burst of sorties. Perhaps twelve to seventeen planes have been scheduled for a variety of missions. They are generally sent out for about 1.25 to 1.5 hours. "Launching"--catapulting the plane--the "event" takes about twenty-five minutes. "Recovery" by arresting the landing of the plane begins about forty-five minutes after the last plane has been launched. Coming in, often at about sixty-second intervals, aircraft circle the ship at an altitude of five hundred feet, swinging round aft of the ship into the final approach an eighth of a mile from the "trap."

A recovery cycle is an extraordinary mix of delicate maneuvers, thunder, and careful, concentrated movement of aircraft deck handlers ("yellow shirts") and dozens of watchful eyes intently scanning the deck for any potential misadventure. As each aircraft comes round to the final approach, a television camera picks it up for video recording and later debriefing. These images are sent round the ship and into squadron spaces on a hundred screens.

The aircraft will "setup" nose high, power high, dragging the plane with sufficient power so an instant waveoff can be made. Far back on the aft, port side, nearly pitched into the sea, the senior landing signal officer (LSO) from the airwing and the LSO from each pilot's squadron "bring each aircraft round," attentive to the positioning and techniques as each pilot brings his aircraft screaming down toward the four deck pennants (wires) of the arresting gear a few feet away. The LSO's role is to advise on, then authorize a final landing. At the same time as the aircraft is turning onto "final," the arresting-gear setters receive the proper setting for the pressures on the arresting-gear braking machines. The pilot has radioed his "fuel state" to the air boss (tower). Based on the weight of the type of plane and the weight of the fuel remaining, the tower calculates the proper pressure setting and calls it to the arresting-gear positions. Plane types and fuel loads change constantly.

<sup>25</sup>See Rochlin *et al.* (1987), Rochlin (1989), and Roberts (1990) for descriptions of other activities as well.

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Four men individually set the braking pressure for each aircraft approach. A setting too low will let the plane "run out" too far along the deck and dribble off the deck into the sea; too high a setting risks tearing the plane in half. Meanwhile, ten pairs of eyes scan the deck to assure that no newly parked aircraft, towing equipment, or crew members stray over the designated "foul lines" on either side of the landing area.

With arresting-gear set and decks clear, the carrier is ready for the plane to land. If technique holds, the plane lands—crashes, really—into the midst of the arresting wires at a speed between 120 and 130 knots (roughly between 135 and 150 mph, depending on the type of aircraft) usually to "catch number three wire." Just as the pilot feels touch down, he accelerates the throttle to 100 percent and begins to take off again. If he has "engaged a wire," he is brought to an abrupt stop, engines howling at full bore. If he has "boltered" (floated over the last wire or if his hook has bounced over it), he is already airborne for another go. ("Full cuts"—abrupt, full reductions of engine throttle—quickly slow the jet engine turbine and air speeds, leaving one with insufficient time to regain engine speed and power in order to recover enough air-speed to escape the sea if a "go round" is necessary.) As the plane comes to a stop, "yellow shirts" run out to check the hook as it is raised and direct the plane out of the runout area. The arresting wires are retracted, checked for frays, and made ready for the next landing in fifty-five seconds. After one hundred engagements, the wire—a very husky cable—is disengaged and thrown over the side, well before it is likely to fray and weaken.

This whole process is overseen by the air boss, with the assistance of the "miniboss," while the ship's captain observes from the bridge. Incoming aircraft are coordinated by air operations deep in the midst of the ship and the "handler," the aircraft handling officer, rides herd on the sometimes 150 men who direct, fuel, position, and arm the aircraft during an "evolution." A smooth twenty-plane cycle takes hours to set up and involves an intricate technological ballet of men and machines carried out by a closely integrated team monitoring incoming aircraft and handing each off to the next "station."

In the backgrounds of both the carriers and the air controllers stands a much larger number of people who assure that the machines and communication systems are up and running; that fuel and power is on hand; and that the process is planned well enough so that each aircraft fits more or less snugly into a pattern of hundreds of flights and journeys.

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These examples, simplified here for presentation, represent remarkable bits of human cooperation and the exposure of the participants to very hazardous circumstances. Yet in both cases the safety record of these organizations is astonishing, especially if one calculates failure rates, i.e., the number of failures contrasted to the number of times they could have failed. The decision-behavior dynamics and structural patterns that support this extraordinary level of accomplishment defy simple or complicated description. In a sense, HROs "*work in practice and not in theory.*"

Decisionmaking dynamics are often in flux and vary as a function of the gravity of consequences. Structural relationships within HROs and with the important overseers in their environments are quite intricate, exhibit high degrees of interdependence, and vary as a function of tempo. These patterns are remarkably complicated and confound attempts at satisfactory description. The key problem is to relate (a) the character and social properties of the task technology to (b) the properties of intra- and interoperational unit structure in ways that (c) inform analyses of decisionmaking dynamics, organizational cultural characteristics, and ultimately performance.

A growing body of literature on analyses of social and organizational networks, interdependence, and structural complexity appears to address this problem. Does this work serve to provide conceptual and formal languages and methodologies that could be used in charting these "complex, tightly coupled systems?"<sup>26</sup> Would their application provide a basis for analysis of structural changes and organizational stability, or the dynamics of demand overload in the most stressful situations facing HROs? If these tasks could be done, even at considerable theoretical and empirical effort, it would be well worth it in terms of an increased understanding about the implications of organizational or technical changes for the dynamics of high-reliability systems.

<sup>26</sup>One of the authors here returned to this task (after some ten years) under the auspices of the Max Planck Institute for Social Research, Cologne, FRG, October 1987; see La Porte (1975, chapter 1, and 1987).

<sup>27</sup>See especially the work of Burt and his followers: Burt (1978, 1980, and 1983), Burt and Schott (1985), Cook (1982), Cook and Emerson (1978), Cook *et al.* (1983), Dunn and Ginsberg (1986), Leinhardt (1977), Lincoln (1982), Mandel (1983), Marsden (1982), Skinner and Guiltinan (1986), Tichy (1981), and Willer and Anderson (1981, especially chapter 1 introduction and Willer, "Structurally Determined Networks," chapter 9).

<sup>28</sup>See, for example, Ornstein (1984), Palmer (1983), and Stearns (1986).

Complicated relationships in HROs begin in the work unit, the small groups of men and women who are closest to the productive action--and to the hazard. They operate within an extending web of suppliers, support units, and operational planning groups. This is the level where one might turn to social-network analysis as an aid to understanding.<sup>27</sup> Perhaps the interlocking corporate relations work could complement.<sup>28</sup> This literature, while suggestive conceptually, mainly addresses the identification of emergent smaller and informal networks. Considerable effort has gone into developing a method of teasing out the regularity of often-invisible relationships between individuals in relatively unstructured social

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life. There are very few attempts to deal with second- or third-order relations--either within status levels or between them--in groups formally structured by organizational or technical design (Lincoln 1982). Redressing this situation could be important, for example, in examining the degree to which a system is tightly coupled and the consequences, say, for the propagation of the effects of failures as systems vary in their degree of tightness or looseness.

Recent work on problems of interorganizational relationships or interdependence also seems promising on its face.<sup>29</sup> These are efforts to provide a conceptual basis for describing the interactions or linkages between organizations (and sometimes within them). An underlying premise is that social relationships are strongly dependent on the exchanges of various social and economic resources deemed by the parties and groups to be important for their well-being and survival. Some empirical work attempts to match regularized informal or formal relationships with the flows of resource exchanges that make up a central part of organization life. These notions are intuitively very suggestive of what is seen in HROs. Indeed, both within and among critical operating groups, patterns of high degrees of interdependence, i.e., the mutual exchange of social and financial resources, appears particularly evident.

But when turning to this literature, one discovers that "interdependence" is taken to be interaction with little development of more elaborated exchanges of specific resources.<sup>30</sup> At its present stage of development, types of resources, or their empirical indicators are insufficiently developed to specify the bundles of resources exchanged within patterns of the multiple dependencies one observes in organizations. Nor are there useable concepts and indicators assisting in mapping the flows of resource exchanges through networks of some scale or in specifying the "tightness" or looseness" in relationships.

Organizational scale in technically sophisticated and demanding systems suggests the descriptive and analytical language of structural complexity.<sup>31</sup> Again, much of this work is conceptually interesting, with some attempts to encompass large organizations at a macroscopic level of description using rough measures of differentiation, size, and structure. There are, however, few efforts to get "into the field" at a refined level of analysis. While there are some descriptions of small systems, such as boards of directors or small emergent groups forming social networks, there is scant work dealing with organizations of scale in ways that attempt to take into account status levels or hierarchies in much detail.

<sup>29</sup>See, for example, Aldrich (1976), Aldrich and Whetten (1981), Benson (1975), Cook (1977), Fombrun (1986), Galaskiewicz (1985), Gerlach and Palmer (1981), Hall *et al.* (1977), Levine and White (1961), Powell (1989), Tjosvold (1986), Turk (1986), and Wievel (1985).

<sup>30</sup>See particularly the work on interdependence in the *Administrative Science Quarterly* for this emphasis.

<sup>31</sup>See, for example, Beyer and McKinley (1979), Blau (1970 and 1977), Carneiro (1986), Cohen (1984), Dewar and Hage (1978), Klatzky (1970), Meyer (1972), La Porte (1975), Morin (1974), Richardson and Wellman (1985), and Streufert and Swezey (1986).

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Common limitations across these literatures are (a) the relatively small scale of the activities they address empirically; (b) the implicit expectation that the phenomena to be described, however complex, will be essentially loosely coupled; and (c) infrequent, limited attention to phenomena that exhibit hierarchical, status-stratified behavior (Lincoln 1982, 8 ff.). Methodological and instrument limitations also inhibit careful description.<sup>32</sup> These reflect both attention to analyzing the smaller-scale, emergent network phenomena and the more general descriptive and calculational difficulties of attempting rigorous analysis of behavior in large-scale, tightly coupled social activity.

In sum, for purposes of close dynamic or structural descriptions or hypotheses about HROs, these literatures disappoint. This is more an observation than a criticism. None of this work was intended to address the challenges that HROs confront. While the conceptual problems of interdependence and complexity have been part of the social science agenda for at least twenty years, this work is still in a very early stage of development when sent against the organizational phenomena being observed.

## CONCLUSIONS

Given the theoretical (and practical) limits to achieving failure-free operations in organizations of scale, some organizations are astonishingly reliable--much higher than seems theoretically possible. We have argued here that the organizations that operate hazards systems and achieve high levels of continuous reliability reveal a richness of structural possibilities and dynamics that has not previously been recognized. Decision dynamics and authority and functional patterns suggest layered complexities that facilitate extraordinary performance. Deeper understanding of these phenomena will require more layered analytical complexities as well. Theories that can account for what has been thought highly unlikely will enlighten the conditions, costs, and relationships associated with a level of regularly exhibited organizational performance that has been expected only for brief episodes under emergency and exceptional conditions. Such speculation calls for a wide range of empirical work that examines the evolution and dynamics of high-hazard/low-risk public and public-service organizations and the agencies that support and regulate them.

<sup>32</sup>Lincoln (1982, 32 ff.). See also Boorman and Harrison (1976), Boorman and White (1976), Doreian (1974), Granovetter (1976), Holland and Leinhardt (1979), Marsden and Campbell (1984), Schwartz and Sprinzen (1984), and White, Boorman, and Breiger (1976).

Current research based tacitly on the trial-and-error decisionmaking perspective reinforces unexamined assumptions about what phenomena are important and what problems

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should be taken up. Much organizational research is driven by practical problems—that is, it is prompted by outcomes that managers, academics, and policy outsiders view as undesirable, unwarranted, and unnecessary. It is attentive to concerns about decisionmaking and policy direction of "machine" bureaucracy without addressing the possibility that organizational life may have gotten beyond our implicit and unexamined understandings of it. There is, in a sense, the implicit view that all experienced students of organizations or politics know what a positive, viable, and realistic organizational situation is and can therefore go immediately to studying the problem as if they knew what the right way was. Rarely does this perspective include questions about how good an organization can be or about what might be expected as the highest regularly sustainable level of accomplishment possible given the circumstances facing the organization. Absent a perspective about maximum possible accomplishments, students of public organizations and public policy often have exaggerated expectations of what one might or should expect of social cooperation in modern society.

A second implication closely follows. Most HROs provide important public services that require operating for long periods at high-peak capacity. Failures of their task and production technologies can be catastrophic—the costs of major failures seem much greater than the lessons learned from them. Public and official concern has grown concerning HRO operations, costs, and safety performance. In responding to these concerns, analysts and policymakers have tended to suppose that behavioral patterns in effective HROs do not vary significantly from those in the more familiar, effective trial-and-error organizations. If this were the case, there would be little reason to give special attention to HROs, except perhaps to placate a nervous public. The idea, however, that there is a close similarity between HROs and trial-and-error organizations is unlikely; as argued above, there are several limitations to contemporary theory.

Without an improved theoretical understanding and subsequent changes in conventional organizational wisdom there are likely to be unexpected, subtle, and unpredictable consequences from the introduction of powerful and demanding new technical systems into complex HROs of scale. Criticisms and proposals for change are likely to underestimate and be underinformed regarding their consequences for organizational operations. Overlooking the requisites for high-reliability organizations and the costs and processes that assure them is a source of major policy error and the roots of tragic remedies.

## Challenges of "High-Reliability Organizations"

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